

FAIRFAX COUNTY
NEIGHBORHOOD ENHANCEMENT PARTNERSHIP PROGRAM
FISCAL YEAR 2010

INTRODUCTION

The Neighborhood Enhancement Partnership Program funding opportunity is a County of Fairfax competitive application process to enhance the quality of life in neighborhoods by supporting projects and initiatives that assist in achieving the county's vision elements. See page 2 for vision elements project examples.

The goals are to:

- Promote healthier, safer and cleaner neighborhoods.
- Enhance neighborhood appearance.
- Encourage or create a culture of engagement, including facilitating communication and connections in neighborhoods between individuals, youth, and families.
- Build or nurture community leadership within a neighborhood.

A total of \$100,000 is available in Fiscal Year (FY) 2010 for the Neighborhood Enhancement Partnership Program. Through a competitive process, awards up to \$5,000 will be made on a one-time basis to selected projects. Eligible organizations may submit applications for multiple projects, but will only receive one award. Applicants who have been awarded funds through the NEPP in a previous year are eligible to apply; however, preference will be given to new applicants.

HOW TO APPLY

This packet includes instructions on how to apply for funds. Applications may be mailed, e-mailed, faxed or delivered in person. Applications must be received no later than **Friday, October 16, 2009, at 2:00 pm**. Applications will be reviewed in November and it is anticipated that awards will be made late December to early January. All applicants will be notified following the committee's recommendation.

Fairfax County
Department of Administration for Human Services—Contracts Management
12011 Government Center Parkway, Suite 738
Fairfax, VA 22035
Fax: 703-324-7572
E-mail: Rachel.Robinson@fairfaxcounty.gov

The application must be submitted in the format described in this packet and should be completed in accordance with the application instructions.

BACKGROUND

Fairfax County has a long and successful tradition of support and collaboration with civic, homeowner and neighborhood associations and groups. In an ongoing effort to encourage increased resident participation in civic engagement and neighborhood beautification efforts, the Board of Supervisors has established the Fairfax County Neighborhood Enhancement Partnership Program (NEPP). The Neighborhood Enhancement Partnership Program will utilize the talent, creativity and resources of county residents, along with the resources of county government, to ensure the sustainability of all Fairfax County neighborhoods.

APPLICATION GUIDELINES

Proposed projects should be neighborhood based and address one or more of the following vision elements. Examples of potential projects follow each element.

Maintaining Safe and Caring Communities: *The needs of a diverse and growing community are met through innovative public safety, health care, housing, educational, recreational, and volunteer opportunities. As a result, residents feel safe and secure, capable of accessing the range of services and opportunities they need, and are willing and able to give back to their community.*

- Initiating or expanding the Neighborhood Watch program in a community.
- Developing programs that bridge various cultural and/or generational differences.

Practicing Environmental Stewardship: *Local government, industry, and residents seek ways to use all resources wisely and to protect and enhance the County's natural environment and open space. As a result, residents feel good about their quality of life and embrace environmental stewardship as a personal and shared responsibility.*

- Stream and/or watershed cleanups.
- Neighborhood cleanup.

Building Livable Spaces: *Together, we encourage distinctive "built environments" that create a sense of place, reflect the character, history, and natural environment of the community, and take a variety of forms -- from identifiable neighborhoods, to main streets, to town centers. As a result, people throughout the community feel they have unique and desirable places to live, work, shop, play, and connect with others.*

- Refurbishing or erecting playground equipment on common space.
- Installing a wheelchair-accessible ramp on the neighborhood clubhouse.

Maintaining Healthy Economies: *Investments in the work force and community support a diverse and thriving economy. As a result, individuals are able to meet their needs and have the opportunity to grow and develop their talent and income according to their potential.*

- Entrepreneurial workshops for youth.
- Sponsorship of youth "Make a Difference Day."

Connecting People and Places: *Transportation and technology effectively and efficiently move people and ideas. As a result, people feel connected to their community and have the ability to access places and resources in a timely, safe, and convenient manner.*

- "Welcome Wagon" package.
- Development of a neighborhood Web site.

Creating a Culture of Engagement: *Individuals enhance community life by participating in and supporting civic groups, discussion groups, public-private partnerships, and other activities that seek to understand and address community needs and opportunities. As a result, residents feel they can make a difference and work in partnership with others to understand and address pressing public issues.*

- Development of a neighborhood Weblog or newsletter.
- Community block party and/or parade.

APPLICATION GUIDELINES

Eligible Offerors:

- Applying organizations must be a nonprofit association, recreational association or organization not controlled in whole or in part by any church or sectarian society.
- Applicants must possess a valid Business Tax ID number; however, a 501(c) 3 certification is not required.
- Neighborhood or civic associations such as community service clubs or homeowner associations that formally serve a neighborhood or neighborhoods.
- Nonprofit or faith-based organizations that have an active partnership with a neighborhood or civic association. Such organizations may partner with more than one community group seeking funding. Community groups without a Business Tax ID may partner with another organization to apply for funding.
- Organizations located within the unincorporated portions of Fairfax County, Virginia. The incorporated towns of Vienna, Herndon, and Clifton are also eligible, but preference will be given to applications from organizations within unincorporated portions of Fairfax County.
- A portion of the award funds will be reserved for *emerging* community groups. Applicants claiming the *emerging* status must include a statement of need and/or other applicable evidence that the group was previously non-existent or non-functioning. Groups claiming *emerging* status may receive a maximum of \$2,000.
- Eligibility will be determined prior to evaluation of proposals.

Examples of eligible organizations:

- Civic Associations
- Homeowner Associations
- Resident Associations
- Pool / Recreation Clubs
- Neighborhood Watch Patrols

Project Award Provisions:

The successful applicants will be required to do the following:

- 1) Complete the project within 1 year of notice of award.
- 2) Should your organization determine that it will be unable to fulfill the terms of the agreement by May 31, 2010, award funds will be reallocated to the next highest rated applicant.
- 3) Foster neighborhood "sweat equity" efforts and encourage neighborhood residents to work together as a team, rather than complete the project primarily through contractors.
- 4) Show the ability to leverage matching resources. Matching resources can be in the form of volunteer hours or donations from other public or private organizations. A match of equal or greater value of the grant award must be met in the form of cash or in-kind contributions. At least 25% of the match must be volunteer labor which is valued at \$20.25 per hour.
- 5) Provide expenditure reports for reimbursement. Up to one half of the awarded funds may be requested prior to project initiation by submitting a Request for Payment. Final reimbursement will be made upon submission of final expenditure report and request for payment.
- 6) Provide update via email on the progress/status of the project including, but not limited to, an assessment of the group's progress, challenges, and changes in the planned activities.

APPLICATION GUIDELINES

- 7) Provide a final report that includes:
 - Accomplishments, including before/after photographs of the project, if applicable.
 - Successes and obstacles.
 - Lessons learned.
 - Ideas for improvement.
- 8) In addition to a written final report, selected applicants may be requested to meet with the selection committee and/or County staff to discuss the project.
- 9) Project must not duplicate any existing private or public programs in that neighborhood.
- 10) The community organization will be responsible for obtaining all necessary permits and approvals, where required, prior to release of County funds or commencing the project. Many beautification projects will not require permits. However, work on public property, including the right-of-way for roads, will require permits from the County, State, Municipality, or the jurisdiction responsible for the area. All approval letters should be submitted within sixty (60) days of award notification or the award may be rescinded.
- 11) The application request must be made by the leadership of the community organization.

EVALUATION CRITERIA

A selection committee, consisting of graduates from the county's community leadership programs (including, but not limited to, groups such as the Neighborhood College and Citizen Police Academy) will meet to review applications. The selection committee will be assisted by an advisory team of county staff who will provide administrative support for the application process.

The evaluation of all eligible applications shall be conducted on the basis of the information provided with the application and the following evaluation criteria. Applications may receive up to the maximum points allowed based on the ability to respond to each criterion element.

Criteria	Maximum Points
Project Impact/Need	
1) Addresses a need that would benefit the community.	15
2) Applicant has not received funds from NEPP in the past funding period.	5
Project Objective	
1) Project aligns with NEPP goals.	10
2) Project clearly fulfills selected vision element(s).	5
Project Design	
1) Project shows a clear and reasonable design for sustaining the project and resulting improvements, is well-planned and ready for implementation.	15
2) Project is ready for implementation. (i.e., board approval, permits, etc.)	10
Participation/Collaboration	
1) Project involves neighborhood participation.	15
2) Project shows collaboration to obtain neighborhood match funds (cash, labor value, donations, etc.).	10
Budget	
1) Plan to provide matching neighborhood funds is feasible.	5
2) Budget is cost effective and reflects a reasonable projection of expenses and revenues.	10

APPLICATION INSTRUCTIONS

Applications must be received no later than **Friday, October 16, 2009, at 2:00 pm.**

Applications may be mailed, e-mailed, faxed or hand delivered to:

Department of Administration for Human Services—Contracts Management
12011 Government Center Parkway
Suite 738
Fairfax, VA 22035
Fax: 703-324-7572
E-mail: Rachel.Robinson@fairfaxcounty.gov

Submission:

Complete the Neighborhood Enhancement Partnership Program Application

- 1) Form I – Applicant Information
- 2) Form II – Project Description
- 3) Form III – Project Budget
- 4) Form IV – Project Work Plan

Submit the following supplemental documentation:

- 1) Organization's most recent Treasurer's Report
- 2) Current list of Board of Directors and/or Officers
- 3) W-9 (tax ID Form)

Applicants must supply all required documentation outlined in the application. Please type or legibly print in blue or black ink all forms provided. Attach additional pages if necessary. This application and electronic forms are available for downloading through the Internet at <http://www.fairfaxcounty.gov/admin/cm/solicitations.htm>.

Questions:

Information sessions will be held prior to the submission deadline to aid in the successful completion of the application and to answer questions regarding the application. Dates and locations of the information sessions will be updated at <http://www.fairfaxcounty.gov/admin/cm/solicitations.htm>.

Questions regarding the application should be directed to:

Rachel Robinson
Department of Administration for Human Services—Contracts Management
Telephone: 703-324-5639
TTY: 703-324-5628
E-mail: Rachel.Robinson@fairfaxcounty.gov

Applicants are responsible for checking the status of any information posted in response to the information sessions. Information will be posted at <http://www.fairfaxcounty.gov/admin/cm/solicitations.htm>.

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FORM 1: APPLICANT INFORMATION AND SUMMARY

Organization Name: Parklawn Civic Association	Organization President/Director: Mollie Loeffler Morison
Address: c/o Mollie Loeffler, 4104 Jewell Street	Daytime Telephone: 703.333.3108
City, State, Zip: Alexandria, VA 22312	Evening Telephone: 703.508.8320
E-mail: parklawncivic@verizon.net	Fax: n/a/
Federal Tax ID #: EIN#26-2891165	Date Incorporated: 6/30/2008
Applying as emerging community group: <input type="checkbox"/>	Received NEPP funds in past funding period: <input checked="" type="checkbox"/>
Project Contact Person: Amanda C. Aguilera	
Phone: 703.642.2696	
Email: AmandaAguilera1@verizon.net	

Provide a brief description of your organization including its primary mission, its geographic boundaries, number of members, and date of last neighborhood-wide meeting.

The Parklawn Civic Association (PCA) is formed as a non-profit organization with the mission to promote, without affiliation with any political party, the best interests and general welfare of the residents of the Parklawn neighborhood, in Fairfax County, Virginia, as that area is defined below.

The Association area is bounded generally as follows: Beginning at the intersection of Lincolnia Road and Columiba pike, to the intersection of Lincolnia Road with Summit Place, to the intersection of Summit Place Road and hillcrest Place, to the intersection of Hillcrest Place and Sano, but not including Sano, back to the intersection of Hillcrest Place, to the intersection of Crestwood Place and Conrad Road, to the intersection of Conrad Road and Fairfax County Parkway, to the intersection of Barcroft Lane and Fairfax County Parkway, to the intersection of Fairfax County Parkway and Columbia Pike, to the intersectin of Columbia Pike and Lincolnia Road. The Association area includes the following streets and courts: Edgewood Lane, Glenview Court, Teton Court, Crater Place, Zion Court and all area surrounding these intersections, streets and courts to Holmes Run. The Assocaition area does not include Berlee Drive or any streets that intersect or empty into Berlee Drive unless noted otherwise.

Our last neighborhood-wide meeting was April 13, 2009 at the Mason District Government Center. Our next scheduled meeting will be October 19, 2009 at the Mason District Governmetn Center. Neighborhood-wide meetings are held quarterly and well attended.

Officers: President - Mollie Loeffler Morison, Vice President - Richard Zambito, Treasurer - Dave Gallway, Petra Wine - Membership Director, Board Member-At-Large - Daren Shumate.

If you are applying as an emerging organization, please provide a statement of need and/or other applicable evidence that the group was previously non-existent or non-functioning.

Funding Request:

Project Title: The Glasgow Park Project

FY 2010 County Funds Requested: **\$5,000.00**

Vision element(s) that the project will address:

- Maintaining Safe and Caring Communities
- Practicing Environmental Stewardship
- Building Livable Spaces
- Maintaining Healthy Economies
- Connecting People and Places
- Creating a Culture of Engagement

If submitting electronically, the organization's legally authorized representative must directly submit or be copied on the submission, in lieu of a signature.

Vendor Legally Authorized Signature: _____ Date: _____

Print Name and Title: _____

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FORM 2: PROJECT DESCRIPTION

A. What neighborhood concern or opportunity will be addressed by this project?

Within the boundaries of Parklawn is Glasgow Park (4050 Fairfax Parkway). It borders three communities (Barcroft Terrace, Barcroft Forest, and Parklawn, as well as Glasgow Middle School. The neighborhood concern we will be addressing in this project will be to physically enhance our park and make it a safe and enjoyable place for community events and family fun.

Currently, we have had several incidents with vandalism, drinking in the park at night, and other activities that are not acceptable for a neighborhood park. There is litter in and around the overgrown brush that surrounds the park. Men have also been seen urinating in daylight hours in the bushes.

We hope to address these concerns by improving the park and making it more assessable for families. Once we provide more accomidations for older and younger patrons, the word will get out about Glasgow park. We will market the park by word of mouth and other promotional efforts to Glasgow Middle School, Parklawn Elementary, local Mom's Clubs and nearby preschools. Our goal is to have parents in the surrounding communities seek our park out. Once we enhance the park, and it becomes more populated with visitors, it will discourage the misuse of the park by vandals and juvenile mischeif.

In addition to the lack of age appropriate equipment, many people do not use the park in the hot summer months due to the lack of foilage.

The oppportunity we will address is to reach out to all residents of Parklawn, as well as Barcroft Forrest, Barcroft Terrace, Lincolnia Hills, and Heywood Glen. All of these neighborhoods utilize the park. We want to instill as sence of community within all the bordering neighborhoods by improving the park and making it a family friendly gathering place for people to meet.

Bringing children together is a great way to unite a wide range of cultures that reside in our neighborhood. We will create new opportunities aimed at bridging the cultural gaps which exist within Parklawn through agricultural projects and community events at Glasgow Park.

B. Please explain how the project will address the chosen vision element(s).

1. MAINTAINING SAFE AND CARING COMMUNITIES.

WHAT WE HAVE DONE:

The current members of the Parklawn Civic Association are energized by what we have been able to accomplish within the community.

- > We have established very positive relationships with Captain Richard Perez of the Mason District Station.
- > We communicate regularly with PFC Courtney K. Thibault with the Crime Prevention Office of Mason District Station and we receive Private Thibault's weekly email notices.
- > We also work closely with the Strike Force on zoning issues/concerns.
- > We instituted a Neighbor-2-Neighbor letter program which allows us to gently ask about property maintenance zoning violations and give neighbors an opportunity to correct an issue if one does exist.
- > We have created a neighborhood web site, yahoo group and email list which are frequently updated with information about our neighborhood and when an event is occurring in our area. For example, a mentally disabled child of one of our Parklawn residents wandered away from home over the summer. The word was spread and the child was found and returned safely home.
- > On August 4th Parklawn and its residents fully participated in the National Night Out. We had a community event within Parklawn and Parklawn residents shared a pot luck dinner at Peace Lutheran Church.
- > We worked with the Fairfax County Park Authority (FCPA) to replace a dangerous chain link fence around our neighborhood playground within Glasgow Park. The fence had been damaged panel by panel by vandals. Metal spokes stuck out from the remaining fence and anchor stakes were leaning over at extreme angles. By replacing this fence with a split rail fence we all feel better taking our children to the playground at Glasgow Park.

PROJECTS TO BE UNDERTAKEN:

We plan to address several issues related to safety at Glasgow Park. Glasgow Park also suffers from vandalism and misuse stemming perhaps from the overcrowded living conditions which still do exist at certain properties within the community. By "taking back" Glasgow Park we hope to discourage anyone from using the park as a shelter, "living room," or "bedroom" which sometimes appears to be the case.

- > Remove invasive plants which are clearly contributing to the ability of individuals to participate in activities with a degree of privacy. We walked the park with Richard Maple, Area 2 Manager with the Parks and Recreation Department. He agreed that the overgrowth was a problem and has agreed to work with us to take back this space. (See more below under 3. Building Livable Spaces.)
- > Update the playground equipment.
- > Hold events at the park.
- > All of these things will populate the park with more people and discourage missuse of our park.

2. PRACTICING ENVIRONMENTAL STEWARDSHIP.

WHAT WE HAVE DONE:

- > The "green" movement begins with landscaping. To that end, the PCA has replaced ignored green space and grassland with native trees and plantings at our Braddock Road/Columbia Pike neighborhood entrance ("Big Triangle") and at the T intersection of Fairfax Parkway and Summit Place ("Little Triangle"). We have used extreme care in selecting our plantings; new plants require minimum maintainance and yet offer brilliant year-round beauty. The purple astors are particularly beautiful this fall.

- > Over the past year citizens have participated in over 6 major clean-ups within Parklawn, the last one during the weekend of October 10-11.
- > In February 2009, the trees bordering the soccer field of Glasgow Elementary and the Barcroft Plaza shopping center looked as if someone had overturned a dumpster. Citizens of Parklawn did a community clean up on a 20-degree day because none of us could stand all the litter on the ballfields and in the tree buffer zone.
- > At the gateway to our neighborhood (Braddock Road and Columbia Pike) we have placed solar lights to light up the sign in the evening hours.

We are currently implementing Phase III of Keep Parklawn Clean and Green.

- > Phase I: Design, produce and post professionally made "Keep Parklawn Clean and Green" metal signs around the borders of our neighborhood. (See Attached.)
- > Phase II: Design, produce and post professionally made metal anti-litter signs around the borders of our neighborhood. The anti-litter signs are intended to do two things: announce our values of keeping our community clean and green, educating and land marking the neighborhood. We believe the signs, and the messages they convey subtly and directly, reinforce community, pride and sense of ownership.
- > Phase III: Design, produce and hang large (3' X 8') professionally made outdoor banners at the soccer fields of our two neighborhood schools, Parklawn Elementary and Glasgow Middle School. These tend to be high-traffic, high-litter areas. (See Attached.)
- > Our green and anti-litter campaigns have been so successful that Kay Kory, House of Delegates for the 38th District of Virginia, recently added Parklawn Civic Association and our environmental efforts in our community as an example of how we can protect our environment. (See <http://www.kaykory.com/kayes-agenda/environment/>)

PROJECTS TO BE UNDERTAKEN

- > We have excellent relationships with our school's principals and we are developing additional anti-litter and environmental stewardship programs for their students. Ms. Michelle Peters, Glasgow Middle School's IBMYP (International Baccalaureate Middle Years Program) Community and Service Leader will also use the anti-litter literature and resources during school news broadcasts to encourage students and staff members to take an active role in respecting our environment, which is one of Glasgow's Panther Principles.
- > Both schools have expressed a strong interest in using the anti-litter materials we have created (advertisements, posters and banners) at the schools as part of their anti-litter educational programs. See Attached Flyer created. Notice that the children in the photo all live in Parklawn.)
- > We will build on these relationships and work with the PTA at both schools to advertise the park, raise funds for the park, and promote community events at the park.

3.. BUILDING LIVABLE SPACES.

WHAT WE HAVE DONE:

- > Glasgow Park consists of a large open green space and a small tot lot. The tot lot was surrounded by a chain link fence which was missing almost 1/3 of it's fencing through repeated vandalization. On October 1 and 2 the old chain link fence was removed and a new split rail fence was installed by the Parks Department. The PCA has been working with the Fairfax County's Parks and Recreation Department since 2008 to fix and/or remove the chain link fence.
- > We also had the county to move picnic tables back to their concrete pads and chain them to those concrete pads to prevent theft and other misuse clearly evident on the tables.

Our LONG-TERM plan for Glasgow Park includes the following:

- ~ Build a large covered picnic pavillion.
- ~ Extend the existing sidewalk between Arcadia and Fairfax Parkway to create a circular trail around the park that citizens of all ages will enjoy, whether by walking, running or cycling.
- ~ Add additional playground equipment which will be of greater interest to young children for whom imaginative play so important, and for older children who require more challenge and physical aspects to their play.
- ~ Create a medium-sized raised-bed garden area which we will use to educate young people and adults about composting, rainwater harvesting, seed germination, and basic vegetable and plant gardening techniques.

PROJECTS TO BE UNDERTAKEN IN 2010:

The majority of our efforts will be focused on the Glasgow Park Project. We aim to reclaim Glasgow Park from vandals and other individuals who use the park property for activities which threaten the safety of citizens and dampen our ability to fully enjoy the park. Our short- and long-term goals are all aimed at making Glasgow Park the nucleus of Parklawn, where people gather to meet, play, and bridge the cultural divides which exist within Parklawn.

- > Replace bench that was stolen from within the tot lot.
- > Plant companion trees near dying/dead trees.
- > Replace an existing grassy area on a hill with native trees, including low-maintenance conifers. This will improve the buffer between homes and the Park, reduce mowing pollution and create a natural area for wildlife. Replacing this unused land with trees could control erosion, eliminating loss of topsoil and reducing sediment and pollution flow into the two draining systems at Glasgow Park which empty into the Chesapeake Bay.
- > Plant new trees aoung the tot lot to provide shade for the playground
- > Plant flower/wild flower gardens to add beauty and support pollinization by bees, waps, butterflies and other wildlife.
- > Plant shrubs, bulbs and perennials around the Glasgow Park signs at the two entrances to the park, and the proposed Community Kiosk.
- > Purchase tree bladders for tree plantings to help ensure their survival during the hot spring and summer months. Newly installed trees need regular watering for the first 4-6 weeks, then they are best able to rely upon rainfall. During the hottest times of the year, however, we will again use the tree bladders while the plants are getting established.

Phase I - Invasive Plant Removal:

- > Remove invasive plants which dominate the borders of Glasgow Park, particularly Porcelain Berry, Tree of Heaven, Multifloral Rose, Wineberry, and English Ivy.
- > Certify two PCA members in Invasive Species Management through Fairfax County.

Phase I - Playground Enhancement: According to an article in "Early Childhood News" by Shelley Butler, "What is now undeniably clear in the 21st century is that play is essential, vital, critical, and fundamental to a child's social, emotional, physical, and intellectual development. Without adequate, healthy play, children run the risk of entering school unprepared, growing into teens and adults without needed skills, and failing to meet their potential. Experts at the Institute for Play believe that healthy play in childhood can even prevent violence."

- > Add a climbing wall and and upper body trainer for children who require more challenge and physical aspects to their play. We hope that the addition of climbing equipment at the park will engage older children in constructive play and create a curiosity about other areas within Glasgow Park.

4. MAINTAINING HEALTHY ECONOMIES.

WHAT WE HAVE DONE:

Parklawn Civic Association creates a direct economic benefit for several local businesses, including the firms which print our newsletter (Minute Man Press), create signs we place throughout the neighborhood to advertisement Neighborhood Wide Meetings, and advertise through our web site, www.parklawncommunity.org. We also worked with the following local business to design and manufacture the bi-lingual Keep Parklawn Beautiful and Anti-Litter Signs: MackCrouse print, Banana Banner, Steve Barrett Photography, and Trusted Translations.

PROJECTS TO BE UNDERTAKEN:

> Fund Fundraiser. As part of our efforts to raise funds for the Glasgow Park Project, the Parklawn Civic Association is sponsoring two fund raisers at local restaurants; one in November and one in April of next year. Each restaurant will donate a portion of the gross receipts to Parklawn Civic Association which we will use to fund the initiatives we outline in this proposal.

~ Fuddruckers, 4300 Backlick Road, Annandale, VA 22003, will host a fund-raiser on Tuesday, November 12th. Fuddruckers will donate up to 20% of gross receipts from 5:30 - 7:30 p.m.

~ Dogfish Alehouse, 6220 Leesburg Pike, Falls Church, VA 22044, will host a fund-raiser on March 23, 2010. Dogfish will donate 20% of gross receipts for the entire day.

We hope these fund-raisers will also foster a sense of community among our Parklawn residents. Feeling "at home" at a neighborhood restaurant is a great way for people to get out in the community and feel a connection to it's people and places.

> Seed and Plant Sale on May 8, 2010 at Glasgow Park. This fund raiser, falling Mother's Day Weekend and right after Cinco de Mayo will be a major effort to raise funds for the Glasgow Park Project. We are already working with local and organic farmers who raise flowers and produce vegetable and plant seeds. We are going to advertise this event heavily. We have already advertised it to the 695 single family homes which receive "The Parklawn Press." We are going to place listings on several web sites appropriate for this type of event. We are going to place professionally made signs throughout Parklawn and in the communities which border us: Lake Barcroft, Lincolnia Hills, Barcroft Forest, Heywood Glen, Sleepy Hollow Woods, Barcroft Mews and others.

** An added benefit of the Seed and Plant Sale at the May Day/Mother's Day Celebration will be to get families from these other neighborhoods to the park. Many probably do not know Glasgow Park exists. By bringing them to our nearby park to spend an enjoyable afternoon we hope will lead to their financial support and volunteer labor for implementing the Glasgow Park Project.

> May Day / Mother's Day Celebration at Glasgow Park on May 8, 2010.

~ Combined with our Plant and Seed Sale fundraiser, we are working with Amy Tenhouse, President of the Alexandria Jaycees and Lillian Cheng who heads their food sales, about a possible partnership for this event. Amanda Aguilera's husband was a member of the Hispanic Jaycees before they merged with the Alexandria Chapter. The Jaycees have a long history of preparing and providing food at major events, such as the July 11, 2009, celebration at Oronoco Bay Park celebrating both America's Independence Day and the founding of the City of Alexandria where the Alexandria Jaycees were one of only two organizations invited to prepare food for this event.

~ We are exploring a partnership with the Hispanic Virginia Chamber of Commerce to help reach more residents within Parklawn.

~ Cub Scout Troop #855 has been invited to set up a booth or demonstration whether to attract new members or to complete a merit badge award.

- > We also believe our investment in our youth creates the greatest economic benefit for Parlawn and the greater Fairfax communities.
- ~ PCA currently partners with Parklawn Elementary and Glasgow Middle School. In the third phase of our Green and Clean campaign we will place large, commercial-grade Anti-Litter banners at both schools.
- ~ Continue our collaboration with the principals at both schools and implement several new programs to connect individual choices/action with community-wide impact -- such as littering.

5. CONNECTING PEOPLE AND PLACES.

WHAT WE HAVE DONE:

- > Created a robust web site www.ParklawnCommunity.org
- > With the assistance of a NEPP Grant last year, Parklawn created a large high-impact welcoming sign at the "gateway" of our community at the intersection of Columbia Pike and Braddock Road. This beautiful sign depicting a tree and Parklawn's name was erected on a dormant stand of grass and dying trees. This "Big Triangle" has been awakened and is now a vibrant spot of healthy new trees, hundreds of bulbs, perennials, and shrubs.
- > We have reclaimed several green spaces and initiated an anti-litter campaign within the community.
- > Formed the Parklawn Playgroup in September 2008 for parents with children under five years old. We have found support, understanding, and much needed laughter through our Playgroup. We now have almost 20 young families participating in the Playgroup. We meet at member's houses or at Glasgow or other local park. When we have play dates at Glasgow Park we clean up litter, try to keep invasive plants at bay, and patrol the breadth of the Park to make sure we spot any areas of concern. We are so excited to welcome new families to the neighborhood and the Parklawn Playgroup. By engaging new residents and current ones, we hope all will share a responsibility to keep our neighborhood and parks safe, clean, and prosperous.

PROJECTS TO BE UNDERTAKEN:

- > Build and erect Neighborhood Kiosk at Glasgow Park.
We have received approval and design scematics for the creation of a neighborhood Kiosk at Glasgow Park. We also have a volunteer in the neighborhood who will build it. This two-sided, covered kiosk would create a central communication point for all of Parklawn and our surrounding neighborhoods. Notices of upcoming events would be posted as well as information about the Civic Association, County Events, and so on. Other individuals and groups could also use the Kiosk to post notices, i.e., Parklawn Playgroup, local children's organizations (to include Cub Scouts, Webelos, Boy Scouts, Brownies, Girl Scouts) and community events.
- > Involve The Alexandria Jaycees, Virginia Hispanic Chamber of Commerce, and local Cub Scout Troop #855 to participate at our May 8th May Day/Mother's Day Celebration at Glasgow Park.

6. CREATING A CULTURE OF ENGAGEMENT.

WHAT WE HAVE DONE:

- > We recently held a Sunday in the Park celebration of a new new split rail fence and bench installed within the tot lot at Glasgow Park. Many families joined the celebration and we are excited about several new neighbors who saw the signs for the event and joined us at the Park. We firmly believe that Glasgow Park can become the nucleus of a vibrant Parklawn. (See photo attached)

PROJECT TO BE UNDERTAKEN:

- > Sponsor a May Day/Mother's Day Celebration on May 8, 2010, at Glasgow Park. We are partnering with the Alexandria Jaycees and the Virginia Hispanic Chamber of Commerce to provide food and music at our event. We hope that our partnership with the Virginia Hispanic Chamber of Commerce will provide us insight and ideas on how to more fully engage the larger Parklawn community and bridge the cultural gap which divides us. The most livable, safe, and vibrant communities are those where ALL the citizens are engaged in it's safekeeping.
- > Sponsor a plant and seed sale with a number of local and organic farmers on May 8, 2010, at Glasgow Park. The plant and seed sale will help us raise funds and also introduce more citizens to local and organic farmers within our community.

We will use NEPP Grant funds and solicited funds to provide food and music throughout the afternoon and early evening. We have already reserved two moon bounces from a local Annandale company. As parents, we know that nothing gets children and their families out like a moon bounce!

- > We will advertise the event on our web site, "The Parklawn Press," and will use NEPP grant money to purchase additional street signs we will place through-out the greater Alexandria area.

- C. Briefly describe the project to be undertaken. Description should include your plan for sustaining the project and the resulting improvements.

THE GLASGOW PARK PROJECT

- > Transform Glasgow Park into the nucleus of the Parklawn Community and "Destination" park that parents seek out.
- > Market the park to our neighborhood and beyond: area Schools, Mom's clubs, Pre-schools and churches.
- > Hold a plant sale to raise funds while also promoting the park.
- > Add new trees and other plantings.
- > Remove invasive plants.
- > Add new playground equipment.
- > Build and erect a neighborhood Kiosk.

We very much want to begin the vision we have outlined for Glasgow Park. The Vice President of PCA, Richard Zambito, began his career as a landscape architect. Both Richard and Michael Gates, an entomologist with The Natural History Museum, have lent their considerable knowledge of trees, growth rates, canopy, form, care needs, and sense of design to our vision of a tree-infused nucleus of Parkland. We have submitted a Fairfax County Vegetative Planting Request to our Area 2 Supervisor, Richard Maple. Mr. Maple supports our efforts and we hope the plan submitted will be approved by the end of this calendar year so we may begin in late Winter/early Spring 2010.

We met on Wednesday, October 14, 2009 with Joseph Cox of Cunningham Associates. Cunningham Associates, Inc. is a Virginia corporation incorporated in 1972 and is the exclusive representative of GameTime Play Equipments in Virginia. Fairfax County works closely with Cunningham Associates and many of our local and regional parks are equipped with GameTime playground equipment. We were referred to Joseph Cox by our Area 2 Supervisor, Richard Maple. Mr. Maple and members of the PCA have walked Glasgow Park together and discussed our long-term vision for the space. We have complementary goals and we appreciate all the support we have within the County to transform the park.

We are actively soliciting donations from within the Parklawn Community to fund the playground enhancements:

- > Request for donations was made in the Fall/Winter issue of "The Parklawn Press" which was distributed to 695 homes last week.
- > We have a large sign at both park entrances announcing The Glasgow Park Project. There is also a flyer with tear-off information for people to call to donate to the fund and/or volunteer with the Project.

We have a number of outstanding resources in our area, including Greensprings Garden Park which offers excellent advice on plantings and trees who do well with our soil and climate. Other resources include: Meadow Farms at 4808 Backlike Road in Annandale, and Campbell & Ferrara at 6651 Little River Turnpike in Alexandria.

- > Very large trees, for example, a more mature native Oak tree of approximately 20" would cost \$1,800 and the installation would cost \$1,260! We hope we can negotiate with our local nurseries to reduce the cost of the tree so that the majority of our cost would be the installation.
- > Very young native trees would cost approximately \$70. each for a 3' tree.
- > Small native trees would cost \$25 for a 6' tree.
- > We currently have \$150.00 in donations to plant trees at Glasgow Park. We also have received commitments from local people and institutions to donate trees.

Phase I - Invasive Plant Removal:

- > Remove invasive plants which dominate the borders of Glasgow Park.
- > Place "Invasive Plant Removal" signs.
- > Certify two PCA members in Invasive Plant Management through Fairfax County. Invasive species removal and control are labor-intensive efforts. We have a commitment from our Area 2 Supervisor to bush hog a one-half of the area bordering a concrete walkway between Arcadia Road and Fairfax Parkway which connects the two entrances to Glasgow Park. After the removal of all the plants in this area, the Parks Department will lay down black plastic and cover that with mulch to kill the root systems of the invasive plants. By the summer of 2010 the tarps can be removed and we will plant a series of specimen trees and flowers to line the pathway. At this same time, we anticipate the Parks Department will bush hog the second-half of the area bordering the concrete pathway. We have committed to maintaining this area. We believe we have been given this support by the Parks Department due to our success at other areas we have reclaimed within Parklawn. Our volunteers will continue to remove invasive plants along the north border of Glasgow Park. We have two members who are interested in leading this effort and would like to become certified invasive plant managers. They will lead teams on a monthly basis to maintain these areas.

Matching Funds Fundraiser. To raise our matching funds for this year's NEPP Grant, the Parklawn Civic Association is sponsoring two fund raisers at local restaurants; one in November and one in April of next year. Each restaurant will donate a portion of the gross receipts to Parklawn Civic Association which we will use to fund the initiatives we outline in this proposal.

- > Fuddruckers, 4300 Backlick Road, Annandale, VA 22003, will host a fund-raiser on Tuesday, November 12th. Fuddruckers will donate up to 20% of gross receipts from 5:30 - 7:30 p.m.
- > Dogfish Alehouse, 6220 Leesburg Pike, Falls Church, VA 22044, will host a fund-raiser on March 23, 2010. Dogfish will donate 20% of gross receipts of the entire day.

Sponsor a May Day/Mother's Day Celebration on May 8, 2010, at Glasgow Park.

- > We are partnering with the Alexandria Jaycees.
- > We are discussing a partnership with the Virginia Hispanic Chamber of Commerce.
- > We hope that our partnership with the Virginia Hispanic Chamber of Commerce will provide us insight and ideas on how to more fully engage the large Parklawn community and bridge the cultural

gap which divides us. The most livable, safe, and vibrant communities are those where ALL the citizens are engaged in its safekeeping.

Sponsor a plant and seed sale with a number of local and organic farmers on May 8, 2010, at Glasgow Park.

> We are already talking to farmers who participate at the Farmer's Market at Mason District Park every Thursday about selling their plants and seeds at the park. We also have contact with several other organic farms in Virginia.

Our local grocery stores (Harris Teeter, Giant, Safeway) have donated gift cards in the past and we hope they will again help us with our May 8th celebration by donating gift cards we can use to purchase supplies for this event. Other companies (for example, Beanetics Coffee on Little River Turnpike) have also expressed a willingness to donate food/drink for this event.

D. What process was used to ensure that members of your neighborhood were involved in the selection of this project? How will they be involved in its implementation?

The PCA Created a Parklawn Improvement Committee specifically designed to work on the Glasgow Park Project.

An announcement of the NEPP Grant was made via email and on our community web site, www.parklawncommunity.org. Members were invited to email or telephone with their ideas for improving the neighborhood. On October 4, at a community Sunday in the Park, neighbors were invited to write down their concerns and ideas for improving the Parklawn Community. Residents and civic association members attended a meeting on October 6, 2009, with the Parklawn Civic Association Board and discussed the ideas they had and those submitted by telephone and email. An article about the NEPP Grant and the various ideas proposed was written for the Fall/Winter of "The Parklawn Press." "The Parklawn Press" is delivered to more than 695 single family households. Residents were again encouraged to email or telephone with ideas and concerns they had for the neighborhood. After a lengthy meeting a consensus was reached about which initiatives would most benefit the community, aligned with NEPP goals, and could count on the support and participation of the neighborhood citizens.

On October 4th at Glasgow Park we held a Sunday in the Park gathering to celebrate the installation of a new split rail fence and playground bench. Many attending Sunday's celebration, including several new families who expressed interest in joining the PCA and Parklawn Playgroup. (See Attached Photos.) Residents universally expressed great pride and pleasure at the positive changes at the Park. They committed to helping us implement the new initiatives we have planned to enhance Glasgow Park. We are confident that our efforts focused on Glasgow Park and its playground will encourage more families to enjoy the park and take an active role in keeping the park clean and safe for all members of the community.

At the October 4, Sunday in the Park, we asked residents to sign up for various components of our 2010 initiatives. Citizens indicated whether they could help by volunteer hours, cash donations, donations in kind, or by providing items necessary (i.e., flower bulbs).

At our neighborhood-wide meeting scheduled for October 19th we will publish this grant application and ask citizens to again commit to the projects proposed and indicate how they can contribute to our efforts.

- E. What is your plan to obtain a match (cash, labor value, donations) from your neighborhood to support this project?

The Parklawn Civic Association has been successful in finding both volunteers and financial sponsors. The PCA is able to finance all of our newsletter printing and distributing costs with paid advertising from local businesses. We are partnering with area restaurants which will donate a percentage of gross receipts to Parklawn's community enhancement efforts. We have a number of professional residents who donate their expertise throughout the year:

Amanda Aguilera – Park Improvement Chairperson

Drawing from her experience as a Human Resource Director, Amanda has a special gift and ability to work with all types of personalities. She has held the key position of Sale Manager for the Annandale Methodist Church (AUMC) Early Learning Program and Weekday Preschool Consignment sale for the past three years. She knows what it takes to solicit, motivate and manage groups of volunteers. The sales are a key source of revenue for AUMC each year. Her leadership skills and experience will be an asset to the project. She will be the project manager for the GPP (Glasgow Park Project.)

Joseph Cox -- Regional Sales Manager, Cunningham and Associates.

Joseph Cox of Cunningham Associates met with Amanda Aguilera on October 14, 2009, to create a new playground design free of charge. We have developed a plan to replace outdated equipment with equipment aimed at more physical play.

Lynette Gates – Invasive Plant Project Manager

Lynette will use her skills as a avid gardener to manage the invasive plant removal surrounding Glasgow Park. She has already been in contact with the Invasive Management Area specialist, Ms. Kathy Frederick with FCPA. She plans to complete the Invasive Species course provided by the county and work with other volunteers to remove invasive plants from Glasgow Park. She will also help out in other aspects of the project as needed.

Michael Gates, PhD – Parklawn Improvement Chairperson, Cubmaster of Cub Scout Pack 855.

Mike Gates played a key role in the 2009 NEPP and has lead several successful clean ups, plantings and mulch “parties” for the PCA over the past two years. He has a proven ability to work with others and get things done. His role will be landscape specialist. He will also work in other aspects as needed.

Pastor Kenneth Jackson of Saint Matthews United Methodist Church.

Through her work on the AUMC Consignment Sales Amanda Aguilera has worked with Pastor Jackson. The PCA hopes to work with Pastor Jackson on building bridges with the Spanish citizens of Parklawn.

Mollie Loeffler – President of Parklawn Civic Association

As a proud former grant winner, she knows what is needed to implement the ideas set forth in this proposal. Mollie has lent her knowledge of publishing, marketing, advertising and management skills to all aspects of the association. She has played a key role in galvanizing the community and creating PCA. Her role in this project will be executive leadership. She will also aid in motivating the membership and volunteer base and act as Marketing Director to market events and Glasgow Park to the surrounding community.

Richard Maple -- Area 2 Supervisor, Fairfax County Parks and Recreation Department.

We are currently working with Mr. Maple and will continue to do so about all our proposed plans for Glasgow Park, including procuring and planting new trees.

John Saah – Builder/Carpenter – Parklawn Improvement Committee

John will draw on his carpentry skills to build the kiosk for Glasgow Park. He is no stranger to hard work and can be seen in many of the PCA's pictures removing the large stump at the Braddock Road Triangle to prepare for the sign.

Daren Shumate – Professional Engineer, Board Member-at-Large Parklawn Civic Association
 Daren has lent his knowledge of engineering, architecture, planning, construction, zoning, and permitting to many of PCA's projects and was a key participant and leader in last year's NEPP Grant. Daren's role in GPP will be assisting in various aspects of the projects as needed.

Farther Vander Woude of Queen of Apostles Catholic Church.

A number of children who live in parklawn attend the Queen of Apostles School and many residents are members of the Church. Father Woude is very supportive of our efforts build bridges, engage in positive dialogues, create economic opportunities and a harmonic place to live.

Richard Zambito – Registered Architect, Vice President of Parklawn Civic Association

Richard has lent his knowledge of architecture, engineering, planning, construction, zoning, and permitting to many of PCA's projects. Additionally, Richard has been one of the primary voices for Parklawn Civic Association. Richard will lend his skills to all aspects of future agricultural projects.

F. Provide and explain the project's overall budget provided on Form 3 and the need for county funding to complete the project.

We are truly grateful to have been the recipients of last year's award. We have done so much within our community thanks to our volunteers and the grant funds provided by the county. We are very proud of our accomplishments and proud of our county - community team. The NEPP grant money will help us continue our goals of neighborhood enhancement. Our community has really come together. The grant money is a catalyst for getting people excited and involved.

We believe we have proven that we can work with our community to create a positive change. We have wonderfully generous residents who give and have initiative and a commitment to succeed. The \$5,000 grant would help us take the next step in Revitalizing Parklawn -- Phase III: The Glasgow Park Project.

Line Item	Dollars	Volunteer Hours
Neighborhood Kiosk at Glasgow Park	\$575.00	\$911.25
Tree planting at Glasgow Park		
- By Playground (larger trees X \$400 X 4 + Install Labor)	\$1,600.00	\$1,316.25
- On unused green space (tube trees X \$70 X 10 + Install)	\$700.00	\$202.50
Tree bladders (water deliver system) on saplings (\$22 X 14)	\$308.00	
- Checking water levels & delivering water to tree bladders		\$1,478.25
Landscaping at Parklawn Neighborhood Entrance	\$200.00	\$ 810.00
Landscaping at Glasgow (2 Entrances & Kiosk)	\$550.00	\$1,721.25
Replacement bench at Glasgow (Install \$0 by Parks Dept)	\$568.00	\$202.50
May 8 th Celebration at Glasgow Park (labor)		\$810.00
- Food from Jaycees	\$1,000.00	
- Two Moonbounces from Lyna Fynn	\$500.00	
Clean & Green Campaign - Phase IV	\$584.00	\$121.50
New Playground Equipment - Phase I (Cost + Install)	\$5,370.00	
- Man hours for design, approval, etc.		\$1,215.00
Invasive Plant Management Certification (X 2)		\$405.00
Marketing Campaign / Advertising / Signs	\$300.00	\$506.25
Total Budget	\$12,255.00	\$9,699.75

**FAIRFAX COUNTY
NEIGHBORHOOD ENHANCEMENT PARTNERSHIP PROGRAM
FISCAL YEAR 2010**

FORM 3: PROPOSED BUDGET

Organization Name: Parklawn Civic Association

Project Name: The Glasgow Park Project

Please provide cost estimates for your project. List each budget line item (labor, materials, supplies, etc.) and the total cost or value of each item. Be sure to include the value of volunteer labor (number of volunteer hours x \$20.25) and the value of donated items or discounts.

Please breakdown your total project costs below by the amount requested from the county and the neighborhood match. Then breakdown the neighborhood contribution into cash/in-kind contributions/discounts and volunteer labor. Organizations are required to make a 100% match of any County awarded funds. Additionally, 25% of the organization match must be in the form of volunteer hours or "sweat equity" from the neighborhood.

Project Costs (List budget line items, including volunteer labor)	Total Project Costs
Neighborhood Kiosk at Glasgow Park	\$1,486.25
Tree planting at Glasgow Park	
- By Playground	\$2,916.25
- On unused green space	\$902.50
Tree bladders (Cost + Labor)	\$1,786.25
Landscaping at Parklawn Neighborhood Entrance	\$1,010.00
Landscaping at Glasgow park (2 Entrances + Kiosk)	\$2,271.25
Replacement Bench at Glasgow Park	\$770.50
May 8th Celebration at Glasgow Park	\$2,310.00
Clean and Green Campaign - Phase IV	\$705.50
New Playground Equipment - Phase I	\$6,585.00
Invasive Plant Management Certification (X 2)	\$405.00
Marketing Campaign / Advertising / Signs	\$806.25
TOTAL PROJECT COST	\$21,954.75
Amount requested from the County + Neighborhood Contribution = Total Project Cost	
AMOUNT REQUESTED FROM THE COUNTY	\$5,000.00
NEIGHBORHOOD CONTRIBUTION	\$16,954.75
Cash/In-kind contributions/discounts + Value of Volunteer Labor = Neighborhood Contribution	
CASH/IN-KIND CONTRIBUTIONS/DISCOUNTS	\$7,255.00
VALUE OF VOLUNTEER LABOR	\$9,699.75

**FAIRFAX COUNTY
NEIGHBORHOOD ENHANCEMENT PARTNERSHIP PROGRAM
FISCAL YEAR 2010**

FORM 4: WORK PLAN

Provide a detailed work plan for implementing the project. Work plan should include:

1. Description of the major tasks of your work.
2. The estimated completion date for each task.
3. The number of volunteer hours dedicated to the task.

Major Tasks	Estimated Completion Date	# Volunteer Hours*
Neighborhood Kiosk at Glasgow Park	April 2010	45
Tree Planting at Glasgow Park	September 2010	75
Tree Bladders at Glasgow Park	July 2010	73
Landscaping at Parklawn Neighborhood Entrance	December 31, 2010	40
Landscaping at Glasgow Park (Entrances & Kiosk)	December 2010	85
Replacement Bench at Glasgow Park Playground	March 2010	10
May 8 th Celebration at Glasgow Park	May 2010	40
Clean & Green Campaign - Phase IV	December 2010	6
New Playground Equipment	July 2010	60
Invasive Plant Management Certificates Marketing Campaign / Signs / Advertsing	June 2010 December 2010	20 25
TOTAL VOLUNTEER HOURS		479 Hours

* Total number of volunteer hours x \$20.25 should match the Value of Volunteer Labor on Form 3.

